

Peter Betenev

SENIOR 2D/3D & AI GRAPHICS ARTIST | CREATIVE AUTOMATION

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Portfolio: betenev.com

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Vimeo: vimeo.com/peterbetenev

Professional Profile

Creative graphics professional with 20+ years in 3D/2D production, VFX, multimedia advertising design and game development. Experience also includes visual direction, architectural visualization, commercial CG, photography and software development. Also works with AI-assisted image and video production, custom AI skills and workflow automation.

Professional Experience

Independent CG & AI Artist

Feb 2025–Present

Computer Graphics Generalist | Perfection42

Jan 2024–Jan 2025

Co-Founder | Aparat

Jul 2021–Jan 2024

Freelance Artist | Self-Employed

Jan 2016–Jan 2024

Senior 3D Artist | FrostFX

Aug 2012–Mar 2015

Freelance CG Artist | Independent

Aug 2007–Aug 2012

Art Lead | Nordcurrent

May 2003–Nov 2007

Art Lead | UAB Ivologamus

2004–2007

Flash Animator | 5 Continents International (5CI)

Feb 2000–Apr 2003

Selected Experience Highlights

- Five years in art direction and creative team leadership in game development.
 - Seven years creating architectural visualizations and immersive presentations.
 - Integrated AI tools into creative production workflows, created custom AI skills and set up workflow automations for graphics work.
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Selected Work

[NIKE](#) · [LEGO Overwatch](#) · [Aston Martin](#) · [Showreel 2021](#) · [Portfolio Reel](#)

Core Skills

Art direction · 2D/3D graphics · Lighting and shading · Architectural visualization · VFX · Commercial CG · AI-assisted production · Creative workflow automation · Traditional drawing and illustration

Software

Houdini · 3ds Max · Maya · Cinema 4D · Softimage · Unreal Engine · Redshift · Arnold · V-Ray · Corona · After Effects · Nuke (Intermediate) · Fusion · Photoshop · Figma

AI and Automation

Generative AI workflows: ComfyUI — node-based image and video workflows.

AI video production: MiniMax H3, Seedance — prompt development and reference-based generation.

AI-assisted development: Claude Code, OpenAI Codex — custom AI skills and workflow automation.

Scripting and automation: Python — tools and scripts for creative production.

Languages

English · Lithuanian · Russian